

## ● Cooperation with Educational Institutes in the World, Emphasis on Fostering the Next Generation

Many school teachers from various countries, such as Australia, Sweden, Norway, Russia, China, South Korea, etc., participate in Hiroshima Festival constantly, taking a lot of students, to show them high quality animation art from the world.

Also, throughout the year, the festival offers various educational projects, including animation workshops for students of the 5th to 9th grade, Flip Book Contest, workshops of animation production for art teachers, conducting special lectures at junior high school and high school, and supporting animation production for art clubs of junior high school. In addition, for diffusing animation, related projects are held for the local people, for example, screenings of award winning works at the art museums, etc., in Hiroshima within the celebration of International Animation Day (October 28th).



Seminar from HIROSHIMA 2018



International Animation Day 2018



Hiroshima Animation Workshop 2017

## ● Providing Free Spaces for Professionals and Students

The festival provides a free space "Nexus Point", where professional participants are welcome to bring and show their films, as well as making presentations and giving lectures, and also a free space "Frame In", particularly dedicated to young creators who wish to become professionals.

## ● Introducing Japanese Culture

The festival also attempts to enhance hospitality and to attract audience members. The festival team with volunteers introduce various Japanese culture to festival guests from abroad, including local attractions with world heritage sites and industries from Hiroshima.



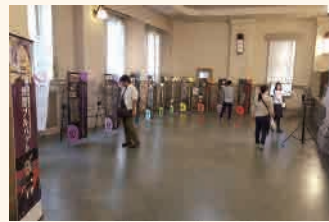
Picnic at Hikimikyo

## ● Making the City Lively, and Working on Local Activation

For making the city lively and promoting local activation, "100 Days Before the Festival" at the Old Bank of Japan - Hiroshima Branch, and a parade in Hondori Street in Hiroshima City will be held.



Parade in Hondori Street



"100 Days Before the Festival" from 2018

## Greetings

Spring 2019

Dear Friends,

On behalf of the International Animation Festival in Japan—HIROSHIMA, I would like to extend my sincere gratitude to all of you for your continued cooperation with our festival.

Our festival was established in 1985 as a commemorative project for the 40th anniversary of the atomic bombing. The spirit of Association Internationale du Film d'Animation/ASIFA that "animation, a universal medium beyond nations and languages, should help promote progress towards peace and mutual understanding between all people" and the spirit of Hiroshima City, which wishes for lasting world peace, was shared as the foundation of the festival. Since then, by valuing and respecting, above all, the viewpoint of filmmakers, we have been serving as one of the world's leading animation festivals continuously.

Animation is an art form that brings together every kind of cultural endeavor created by mankind, including music, fine art, literature, history, philosophy, science, nature and imagination, etc., and it is an art form that pursues human kindness. — Animation is to give life to the lifeless —. We will enthusiastically make efforts to foster international cultural exchange through the promotion of the art of animation, so that various artistic cultures can flourish, becoming a steadfast base for peace.

Currently we are dedicated to the preparation for the 18th International Animation Festival, HIROSHIMA 2020, which is scheduled in August 20th to 24th in 2020. For filmmakers, we are looking forward to receiving your inspiring entries for competition! During the festival, free spaces for your screenings and presentations will be opened as well. For audience members, many famous talented filmmakers from all of the world will participate in the Festival. Please enjoy the intercultural exchange, as well as appreciating many works!

Looking forward to welcoming you all to HIROSHIMA 2020 in August 2020!

Sincerely yours,

Sayoko Kinoshita  
Festival Director

THE 18<sup>TH</sup> INTERNATIONAL ANIMATION FESTIVAL IN JAPAN

# HIROSHIMA 2020



August 20<sup>th</sup>(Thu.)-24<sup>th</sup>(Mon.)

at JMS Aster Plaza

## ● Cultural Project Representing the City of Hiroshima — "International Peace Culture City"

Hiroshima International Animation Festival is pursuing eternal world peace, and the spirit of Love & Peace through the art of animation. The Hiroshima Festival was established in 1985, a year marking the 40th anniversary of the atomic bombing. Since then, the festival has been held biennially. By keeping up with the advances in visual technologies and by enhancing the quality of the festival, we are striving for the development of animation art, aiming to make an impression on more audience members from throughout Japan, and all over the world.



## ● Assembling Distinguished Works and Filmmakers Internationally

The Hiroshima Festival is a comprehensive animation festival, featuring competition programs nominated publicly for the Grand Prize, Hiroshima Prize, Debut Prize, Renzo Kinoshita Prize and other prizes out of the works that passed the preliminary selection. In HIROSHIMA 2018, the competition attracted 2,842 entries from 88 countries and regions. The festival also offers many special programs including retrospectives of animation masters from the world, animation for children, for peace, etc., as well as exhibitions, seminars, workshops and so on.

## ● One of Most Respected Animation Festivals Worldwide

The Hiroshima Festival, endorsed by Association Internationale du Film d'Animation (ASIFA), is considered to be one of the most respected animation festivals in the world for the number of works shown and the level of quality of programs, and especially for respecting filmmakers' viewpoint in the first place.

Grand Prize of HIROSHIMA1985  
"BROKEN DOWN FILM"

Osamu Tezuka



© TEZUKA PRODUCTIONS

Special Prize of HIROSHIMA 2000  
"The Old Man and the Sea"

Alexander Petrov



©1999 Productions Pascal Blais I, Inc., IMAGICA Corp.,  
Panorama Animation Film Studio of Yaroslavl

Grand Prize of HIROSHIMA 2002  
"Father and Daughter"

Michael Dudok de Wit



©2000 - Cloudrunner Ltd and CinéTé Filmproduktie bv

## ● Qualified by Academy Awards and Annie Awards

The Hiroshima Festival is the only animation festival in Asia which is qualified by the Academy Awards and the Annie Awards. The Grand Prize winner will be eligible for the Oscar nomination, and both winners of the Grand Prize and/or the Hiroshima Prize will be eligible for the Annie Awards nomination. Many Oscar filmmakers, and famous masters from the world have attended Hiroshima Festival in the past.

## ● Gateway to Success for World-class Professionals

The Hiroshima Festival is also recognized as a gateway to success for animation professionals, and has been producing many world-renowned directors and filmmakers. Also, many productions and distribution companies from various countries join to discover great talents at the festival.

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ORGANIZERS : International Animation Festival Organizing Committee, Hiroshima City, Hiroshima City Culture Foundation  
CO-ORGANIZER : ASIFA-Japan ENDORSEMENT : ASIFA(Association Internationale du Film d'Animation)